**Project Design Phase**

**Proposed Solution**

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| Date | 27-06-2025 |
| Team ID | LTVIP2025TMID59421 |
| Project Name | OrderOnTheGo: Your On-Demand Food Ordering Solution |
| Maximum Marks | 2 Marks |

**Proposed Solution for DocSpot App**

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| **S. No.** | **Parameter** | **Description** |
| **1** | **Problem Statement** (Problem to be solved) | Users struggle to find convenient and reliable food options during late hours or busy schedules. Existing platforms often lack personalization, clarity, and ease of use.Restaurants face challenges in managing orders and updating menus efficiently. |
| **2** | **Idea / Solution Description** | *OrderOnTheGo (SB Foods)* is a full-stack, on-demand food ordering web application designed to simplify and enhance the food delivery experience. The platform allows users to easily browse menus, read reviews, and place orders with real-time confirmation. It features a secure checkout process, personalized user experience, and a powerful restaurant dashboard for managing listings, orders, and customer interactions |
| **3** | **Novelty / Uniqueness** | - Caters to users even during unconventional hours, solving a real-world gap.  -Instant updates and confirmations enhance user trust and convenience.  - Combines product descriptions, reviews, and promotions for informed food choices.  -Separate flows for users, restaurants, and admins with tailored functionalities.  - Smooth ordering process with secure, fast checkout experience.  -Enables restaurants to easily manage listings, view orders, and track performance. |
| **4** | **Social Impact / Customer Satisfaction** | - Provides accessible food options during late hours, especially for students and night workers.  - Eliminates the need to cook or travel, offering convenience at users' fingertips.  - Transparent menus, real-time tracking, and instant confirmations build trust and ease.  - Helps small eateries expand their reach and manage online orders efficiently.  -Makes food ordering simple for users of all tech skill levels through a user-friendly interface. |
| **5** | **Business Model (Revenue Model)** | - Earn a percentage on every order placed through the platform.  - Charge restaurants for premium features like promotion, analytics, and dashboard tools.  - Offer paid placements to restaurants for higher visibility in search results  - Introduce membership tiers with exclusive discounts and perks to retain users.  - Partner with third-party delivery services for logistics, earning service fees. |
| **6** | **Scalability of the Solution** | - Designed to handle an increasing number of users ordering simultaneously without performance drop.  - Can accommodate numerous restaurants joining the platform across locations.  - Capable of processing large volumes of orders in parallel, ensuring a smooth experience.  - Admin panel and support system can be expanded to manage more users and vendors effectively. |